

San Jacinto College District - Board Workshop
September 19, 2011, 5:00 p.m.
Rehearsal Hall, C-5.107 in the Monte Blue Music Building at Central Campus,
8060 Spencer Highway, Pasadena, Texas 77505

MINUTES

	Attendees:	<p>Board Members: Marie Flickinger, Brad Hance, John Moon, Jr., Keith Sinor, Dr. Ruede Wheeler, Larry Wilson</p> <p>Absent: Dan Mims</p> <p>Chancellor: Brenda Hellyer</p> <p>Strategic Leadership Team (SLT): Ken Lynn, Steve Trncak, Teri Fowle, Allatia Harris, Neil Matkin, Maureen Murphy, Rob Stanicic, Laurel Williamson</p> <p>Others: Niki Whiteside and Danny Snooks</p>
	Agenda Items:	<p>Discussion/Information 5:10 p.m. Workshop Began</p>
I	Distant Learning Taskforce Report	<p>Discussion: The report from the taskforce was presented by Neil Matkin (NM), Laurel Williamson (LW), and Niki Whiteside (NW). A copy of the PowerPoint Presentation was distributed as a handout.</p> <p>NW - presented an overview of the current state and the history of the College's distance learning (DL) efforts.</p> <p>NW - provided an overview of the three instructional DL types that the college offers.</p> <ul style="list-style-type: none"> - <u>Online</u> 100% online with no requirement to come to SJC May still require proctored examinations - <u>Online Partial</u> 85%+ online with some requirement to come to SJC - <u>Online/Classroom</u> 50% online/50% SJC classroom <p>NW – Reviewed student success information for DL including: First Time in College (FTIC) students have 10-15% lower success rates in all three delivery methods than face-to-face delivery. Older students tend to have higher success rates, and the success rates go up the older students are. In the long semesters, females have about 4%-5% higher success rates than males not matter the delivery method. Students in technical courses have consistently higher success rates than those in academic courses in all three delivery methods.</p> <p>Currently, the College has 419 courses online with 7 degrees 100% online. The College has also focused on faculty training (ACAdemic) and Course Quality (Quality Market).</p> <p>DL and hybrid contact hours as a % of the total contact hours have increased from 77.27% to 15.22% from Fall 2006 to Fall 2010 (total contact hours increased from 5,181,280 to 5,584,116 for that same time period).</p>

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		<p>LW - Compared the College's distributed model to the University of Phoenix's Enterprise model.</p> <p>SJC Distributed Model:</p> <ul style="list-style-type: none"> - Decentralized Administration - Faculty Driven - Courses developed individually - Un-standardized course development - Minimal oversight of faculty <p>University of Phoenix Enterprise Model:</p> <ul style="list-style-type: none"> - Centralized Administration - Administrative Driven - Courses developed collaboratively - Standardized course development - Assessment, training & oversight of faculty <p>Additionally LW compared demographic information, tuition, and student entry requirements. The models and students being served are much different between SJC and the University of Phoenix.</p> <p>NM – highlighted the 2011-2013 action plan:</p> <ul style="list-style-type: none"> - Year 1 – Build Foundations (protects current market share) - Year 2 – Build Capability (increases market share) - Year 3 – Build Geographic Presence (expand to new markets based on return on investment) <p>In each phase NM discussed the action areas of program development, faculty development, support services, and technology. An important question regarding the total return on investment for DL was discussed. Investment is required and for efficiencies and return, economics of scale must be received.</p> <p>Additionally, the College will need to look at revenue and lost structures.</p> <p>Budget projections for each year and phase were discussed:</p> <ul style="list-style-type: none"> - Year 1 - \$500,000 - Year 2 - \$1,220,000 - Year 3 - \$860,000 <p>Year 1 dollars have been budgeted. The College will move forward with Phase I and will come back to the Board with a status report during 2012-2013 budget development.</p>
II	Dinner	
III.	Board Meeting Flow	<p>BH reviewed the meeting flow with the Board and SLT members for the 50th Anniversary activities that will be conducted during the board meeting.</p>

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IV.	Calendar	Reviewed calendar highlights. Changes and new items are indicated in yellow and orange.
V.	General Discussion	<p>Discussion:</p> <p>BH reviewed with the Board a draft letter that will be sent by Governor Rick Perry regarding the Heroes Program for Veterans. The project will compile a directory of allied health offerings at Texas community colleges, analyze training gaps, and identify existing and needed transfer credit opportunities. The Governor's letter requests all community colleges to cooperate with San Jacinto College's efforts.</p> <p>BH reviewed a letter from Achieving the Dream (AtD) notifying San Jacinto College that it has earned Leader College status. The College has met the criteria for practice and performance. The letter states the College has shown dedication to the four principles of AtD: committed leadership, use of evidence to improve programs and services, broad engagement, and systemic institutional improvement. They noted the College's Fall to Spring persistence increase from 72.7% in 2007 to 77.6% in 2010. Additionally interventions have been scaled to reach 27.18% of students. A formal announcement is forth coming.</p>
<p>Dismissed - 6:35 p.m. Next Meeting: 10/3/11 - Board Meeting</p>		